

**Osioriamé K. Koso-Thomas, B.A**  
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## WORK EXPERIENCE

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**Eminence Africa Entertainment**  
**Freetown Sierra Leone**

*Jan 2023 – July 2023*

**Creative & Technical Lead Responsibilities:**

- ❖ Managed a team of 5 creatives with multiple skill sets in delivering for our clients in a timely manner while directly interfacing.
- ❖ Created proposals for the World Bank and other institutions worth more than USD \$10,000 highlighting team readiness, a concise strategy and well-defined outcomes and metrics.
- ❖ Created the website for one of our largest clients (<https://africaribbeanfestival.com/>)

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**Mayoral Campaign for Yvonne Aki-Sawyer OBE**  
**Freetown Sierra Leone**

*Jan 2023 – July 2023*

**Digital & Social Media Manager Responsibilities:**

- ❖ Organized social media posting schedules across 3 social media platforms, increasing traffic.
- ❖ Directed a team of 8 campaign employees to manage digital and social media outreach, which increased positive media coverage in 4 weeks.
- ❖ Devised a social media and digital marketing strategy and implemented a content marketing campaign for the mayoral candidate constituents and a 5% increase in engagement rates.

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**Afro Technology & Logistics**  
**Freetown, Sierra Leone**

*Jan 2023- July 2023*

**Role: Front End Developer**

**Responsibilities:**

- ❖ Designed 6 websites, using HTML and JavaScript, as part of a team of 3 developers
- ❖ Increased the number of unique visitors for a WordPress-based online store, by analyzing and optimizing the front-end elements of the HTML, CSS, and JavaScript code.
- ❖ Created 4 websites using WordPress for clients, resulting in a 10% increase in site traffic in the first month of publication, and improved user experience as measured by Google Analytics.

## TECHNICAL EXPERTISE and SKILLS

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Technical Writing  
Media Technologies  
Web Technology and Production  
SQL - WordPress – Python – Premiere Pro – HTML

### References

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*Yvonne Aki-Sawyerr, OBE*

**Title:** Yvonne Aki-Sawyerr OBE, Mayor of Freetown Sierra Leone

**Phone Number:** +44 7789 483151

**Email Address:** [Yvonne.aki-sawyerr@idea-uk.com](mailto:Yvonne.aki-sawyerr@idea-uk.com) or [Yvonne.aki.sawyerr@fcc.gov.sl](mailto:Yvonne.aki.sawyerr@fcc.gov.sl)

*Ben Solomon*

**Title:** Chief Executive Officer

**Company:** [Eminence Africa Entertainment | Afro Technology & Logistics](#)

**Phone Number:** +232 99 444444

**Email Address:** [Benedictsolomon@atlsi.com](mailto:Benedictsolomon@atlsi.com)

*Donna Gray*

**Title:** Manager of Risk Reduction and Advocacy Services

**Company:** Temple University

**Phone Number:** +1 215 669 4776

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